

## TRACKER & COOKIES PROMOCAT B.V.

### 1. This website uses the following cookies

#### **Functional cookies**

These cookies are used for making the webshop function properly. These cookies are also being used in case the visitor hasn't accepted the cookies.

<b>Cookies</b>	Description
PHPSESSID	Visitor sessions: for example, the shopping basket and saving forms that are filled out by the visitor.
SRV_ID	This monitors with which server a connection has been made so that the visitor will stay on the same server during the session
cookieControl	These cookies will only be tracked in case the visitor accepts the cookies. With cookieControl the webshop will be able to see if the visitor accepted the cookies.

### 2. Tracking cookies

#### **Google Analytics**

Google Analytics can be activated through the settings of the webshop by fill in a Google Analytics code (UA code). Through these settings of the webshop there also will be a check for the customer of PromoCat regarding when Analytics cookies are allowed to be used, or if specific parts of Analytics whether or not are allowed to be tracked, in case the visitor did not accept the cookie warning. Google processes the cookies regarding her online privacy policy.

<b>Cookie</b>	Description
_ga, _gat, _gid	Google Analytics. It is possible to allow anonymous cookie tracking even without cookie warning or without accepting eCommerce tracking warning.

### 3. Overige cookies

It is possible for customers of PromoCat to add their own HTML and JavaScript to their webshop. Therefore other cookies can be introduced. Besides that it is possible that cookies of third parties will be used because it is possible to insert videos, social media buttons and other third party plugins. On the last two kind of cookies PromoCat has no influence.

Besides that there are a couple of optional functionalities that PromoCat offers:

<b>Cookie</b>	<b>Description</b>
newsletterPopup	In case a newsletter-subscription pop-up is activated, this cookie will be used and it will check whether or not the pop-up already has been showed to the visitor

### 4. Mijn PromoCat gebruikt de volgende cookies

#### **Functional cookies**

These cookies are necessary for the performance of My PromoCat. My PromoCat is only accessible with login information.

<b>Cookie</b>	<b>Description</b>
PHPSESSID	Visitor sessions which saves session variables for the performance of My PromoCat.
SRV_ID	This monitors with which server is connected so that the visitor will stay at the same server during his session.
promocatUser	This cookie tracks specific information regarding the logged in user of My PromoCat (user name, rights etc.)
G-ENABLED_IDPS	A cookie of Google that is being used for the integration of Google Charts so charts can be drawn.